

REQUEST FOR PROPOSALS (RfP15/01011)

Production of UNDP Moldova projects videos with success stories

Clarification Questions and Answers (as of 04 June 2015)

- Q.1. Who is responsible for drafting the scenario (and/or search of the actors) for success stories: the beneficiary company or UNDP.
- A.1. The contractor will assume overall responsibility for drafting scenarios and identifying actors. UNDP will assist the contractor where possible by providing relevant feedback. In case of success stories, the interviewees will be selected by UNDP including mostly project beneficiaries and partners.
- Q.2. Shall the contractor be required to pay the interviewees? Where will the filming be undertaken?
- A.2. Interviewees, i.e. project beneficiaries and stakeholders, shall not be paid. Contractors shall only pay the actors proposed for filming.
- Q.3. The 2 video spots specified under “Moldova Social Innovation Hub” will be fully graphical, or will contain both graphical and video elements? If they will contain video elements – in which locations will the filming be made? These places are located in Chisinau or elsewhere in Moldova?
- A.3. It depends on the concept proposed by the contractor. Nonetheless, it is expected that the spots will be graphical, potentially including some video inserts. If filming will be required, it will only be made in Chisinau.
- Q.4. Could you please provide detail about the specific type of videos you are seeking? Proposed audience for these videos? How many videos? Topics? And the length of each?
- A.4. Information concerning the number of videos and their length is provided in the ToR. No exact topic can be provided at the moment, but it may generally be deduced from the description of the services provided in the ToR. Other relevant clarification information may be found in the table below.

Project name	Type of video	Target audience
Energy and Biomass	<ul style="list-style-type: none"> Video stories showcasing success stories of project beneficiaries, construction works of biomass heating systems in kindergartens & schools from villages and small towns, videos from public project events with high level attendees etc. Video will contain brief interviews/quotes from project beneficiaries, partners 	<ul style="list-style-type: none"> Local public authorities Private sector in bioenergy field General public
Moldova Social Innovation Hub	<ul style="list-style-type: none"> graphic/animation videos 	<ul style="list-style-type: none"> 1st video – pupils/adolescents 2nd video – large public/citizens of Moldova

<p>Innovative Entrepreneurship for Sustainable Employment</p>	<ul style="list-style-type: none"> • Classic Video spot with graphic elements. 	<ul style="list-style-type: none"> • Unemployed population with higher education, potential entrepreneurs or business oriented people.
<p>Joint Integrated Local Development Programme</p>	<ul style="list-style-type: none"> • success stories as toolkit for municipalities • video spots 	<ul style="list-style-type: none"> • Civil servants in local government • Citizens from Republic of Moldova